



Ingeborg

A modern
typeface family

DEVELOPED

AND

DESIGNED

BY

Typejockeys



Introducing
Ingeborg,
A contemporary
Modern Family.

Designed by
Michael Hochleitner



The Family

Regular

Bold

Italic

Heavy

Fat

BLOCK

Bold Italic

Fat Italic

Homogeneous

The Ingeborg family was designed with the intent of producing a readable modern face. Its roots might well be historic, but its approach is very contemporary.

Ingeborg's **Text Weights** are functional and discreet. This was achieved without losing the classic characteristics of a Didone typeface, which are the vertical stress and the high contrast.

The **Display Weights** on the other hand are designed to fulfil their job and catch the reader's eye by individual form language and a whole lot of ink on the paper.

Nevertheless both are of one origin and work together in harmony.

Classic
discreet
Black
Eyecatcher

The small print

Whoever thought that Modern Faces were not readable should now know better. Ingeborg's Text Weights combine everything a »Modern Face« or »Didone« should be, without being inferior to the common oldstyle faces used for copy text.

Ingeborg's Text Weights work even in footnote-scale sizes since its counters are open and not prone to ink buildup. The form language of Ingeborg appears much more natural than most of its stiff relatives, like Bodoni or Didot.



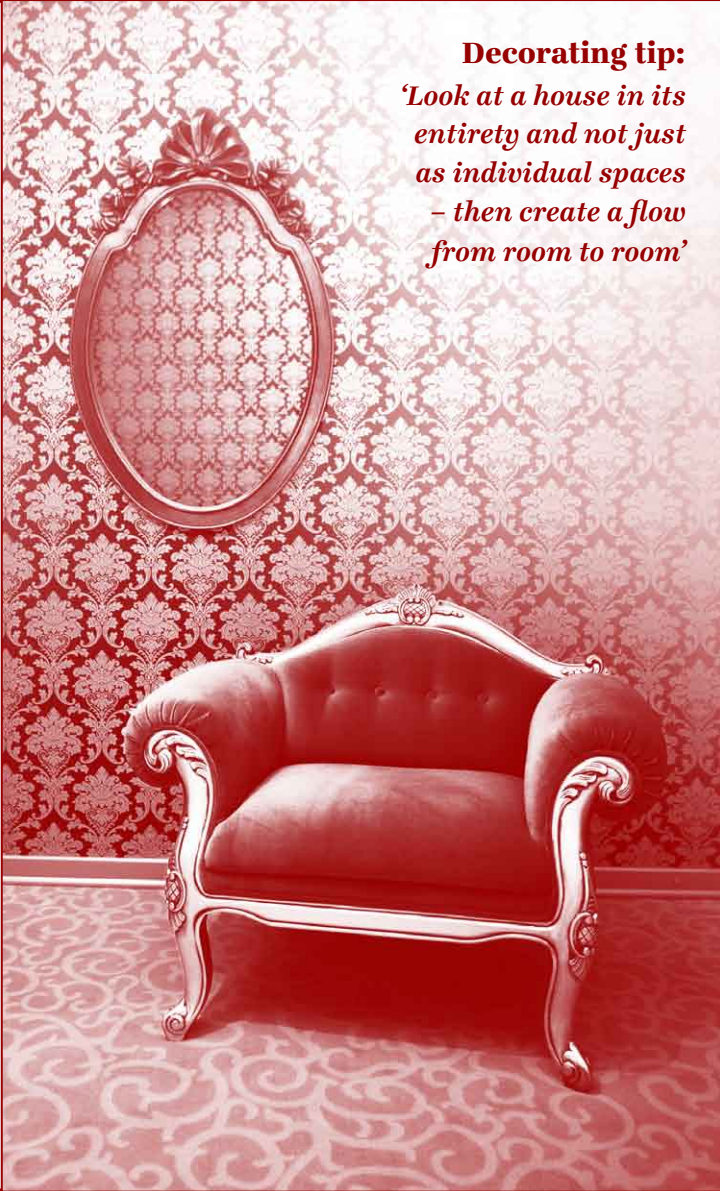
y

a

k

Text Weights

Decorating tip:
*'Look at a house in its
entirety and not just
as individual spaces
– then create a flow
from room to room'*



Regular 9/12 pt

Ingeborg was born 1941. After her father left her mother she was raised by him and her stepmother. Soon Inge had a younger brother. In the first years the family made their earnings with a small Punch and Judy show. That caused Inge not to stay on one place very long, but moving from city to city and growing up all over Austria. Later on the family had a barber shop. As soon as Inge fledged, she was working for her father.

Bold 9/12 pt

In the first years the family made their earnings with a small **Punch and Judy** show. That caused Inge not to stay on one place very long, but moving from city to city and growing up all over Austria. Later on the family had a barber shop. As soon as Inge fledged, she was working for her father cutting hair and making permanent waves to well-off ladies and gentleman.

Regular & Bold 9/12 pt

Ingeborg was born 1941. After her father left her mother she was raised by him and her stepmother. Soon **Inge** had a younger brother. In the first years the family made their earnings with a small **Punch and Judy** show. That caused Inge not to stay on one place very long, but moving from city to city and growing up all over Austria. Later on the family had a **barber shop**. As soon as Inge fledged, she was cutting hair for her father.

Regular 11/15 pt

That caused Inge not to stay on one place very long, but moving from city to city and growing up all over Austria. Later on the family had a barber shop. As soon as Inge fledged, she was working for her father cutting hair and making permanent waves to well-off ladies and gentleman.

Bold 11/15 pt

Ingeborg was born 1941. After her father left her mother she was raised by him and her stepmother. **Soon Inge** had a younger brother. In the first years the family made their earnings with travelling around with a small **Punch and Judy** show.

Regular & Bold 11/15 pt

In the first years the family made their earnings with a small **Punch and Judy** show. That caused Inge not to stay on one place very long, but moving from city to city and growing up all over **Austria**. Later on the family had a barber shop. As soon as **Inge** fledged, she was cutting hair and making waves.

Italic 9/12 pt

Ingeborg was born 1941. After her father left her mother she was raised by him and her stepmother. Soon Inge had a younger brother. In the first years the family made their earnings travelling around with a small Punch and Judy show. That caused Inge not to stay on one place very long, but moving from city to city and growing up all over Austria. Later on the family had a barber shop. As soon as Inge fledged, she was working for her father.

Bold Italic 9/12 pt (Swash Caps)

In the early years the family made their earnings with a small Kasperle show. That caused Inge not to stay on one place very long, but moving from city to city and growing up all over Austria. Later on the family had a barber shop. As soon as Inge came of age she was working for her father cutting hair and making permanent waves to Viennese ladies and also some gentleman.

Regular & Italic 9/12 pt

Ingeborg was born 1941. After her father left her mother she was raised by him and her stepmother. Soon *Inge* had a younger brother. In the first years the family made their earnings with a small *Punch and Judy* show. That caused Inge not to stay on one place very long, but moving from city to city and growing up all over Austria. Later on the family had a *barber shop*. As soon as Inge fledged, she was cutting hair for her father.

Italic 11/15 pt

That caused Inge not to stay on one place very long, but moving from city to city and growing up all over Austria. Later on the family had a barber shop. As soon as Inge fledged, she was working for her father cutting hair and making permanent waves to well-off ladies and gentleman.

Bold Italic 11/15 pt (Swash Caps)

In the early years the family made their earnings travelling around with a small show. That caused Inge not to stay on one place very long, but moving from city to city and growing up all over Austria. Later on the family had a barber shop.

Regular & Italic 11/15 pt

In the first years the family made their earnings with a small *Punch and Judy* show. That caused Inge not to stay on one place very long, but moving from city to city and growing up all over *Austria*. Later on the family had a barber shop. As soon as *Inge* fledged, she was cutting hair and making waves.

Substitutes & Ligatures

Some character combinations just never seemed to like each other. No need to worry though. Of course the family has **ligatures** for all the common cases.

Oftflieger > **Oftflieger**

auf**b**äumen > **aufb**äumen

Schiff**ff**ahrt > **Schiff**fahrt

Contextual substitutions serve as a design feature. Automatically. If you want.

Ingeborg > **Ingeborg**

goggles > **goggles**

No.1 / **No. 1** > **No1**

Ingeborg does not only provide **Swash characters** for its Italics, but also alternate forms for them when it comes to tricky situations.

MOYA > **MOYA**

Volley > **Volley** > **Volley**

Nice > **Nicer** > **Nicest**

Figures

Ingeborg's comes with **proportional** and **tabular** numbers ...

Ig 123650 | 123650

Ig 123650 | 123650

... and also includes **superiors**, **inferiors** and **fractions**.

superior³⁸⁹

inferior₄₆₅

123/650 > ¹²³/₆₅₀

NUMBERS of 2008						
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Ingeborg's **bold** versions also have a different set of figures. Rather than pure function, here is more room for originality.

Small Caps & Unicase

Ingeborg's Roman Weights also support real **Small Caps** plus the **Unicase** feature, which enables the user to easily combine Small Caps with some lowercase characters.

Ingeborg Regular

Inge kicks some ass!

Ingeborg Regular Small Caps

INGE KICKS SOME ASS!

Ingeborg Regular Unicase

INGE KICKS SOME ass!

Regular Unicase

INGEBORG
UNICase
senITIVITY
POSSIBLE
vienna

ROCK THE DONAU WITH THIS TYPEFACE

Regular & Small Caps

INGEBORG WAS BORN IN VIENNA. After her father left her mother she was raised by him and his new wife. Soon INGE had a younger brother. In the first years the family made their earnings with a small PUNCH AND JUDY SHOW. That caused Inge not to stay on one place very long, but moving from city to city and growing up all over Austria. LATER ON THE FAMILY HAD A BARBER SHOP. AS SOON AS INGE FLEDGED, SHE WAS WORKING FOR HER FATHER.

Language Support

How razorback-jumping frogs can level six piqued gymnasts! Back in June we delivered oxygen equipment of the same size. Crazy Fredericka bought many very exquisite opal jewels. **Příliš žluťoučký kuň úpěl ďábelské ódy.** *Høj bly gom vandt fræk sexquiz på wc.* **Quizdeltagerne spiste jordbær med fløde, mens cirkusklovnens Walther spillede på xylofon.** Eble êiu kvazaũ-deca fușhoraĵo ĝojigos homtipon. Laŭ Ludoviko Zamenhof bongustas freŝa ĉeĥa manĝaĵo kun spicoj. *Törkylempijä vongahdus.* *Bâchez la queue du wagon-taxi avec les pyjamas.* Voyez le brick géant que j'examine près du wharf. **Victor jagt zwölf Boxkämpfer quer über den großen Sylter Deich.** *“Fix, aber Schwyz!” quäkt Jürgen blöd vom Paß.* **Falsches Üben von Xylophonmusik quält jeden größeren oder Zwerg.** Egy hűtlen vejét fülöncsípó, dühös mexikói úr Wesselényi-inél mázol Quitóban. **Kæmi ný öxi hér ykist þjófum nú bæði víl og ádrepa. D’fhuascail íosa Úrmhac na hóighe Beannaithe pór Éava agus Ádhaimh. D’fhuascail Íosa Úrmac na hóighe Beannaite pór Éaba agus Ádaim.** *Ilinkdama špaga sublykčiojusi pragrežě apvalų arbūzų.* *Vår sære Zulu fra badeøya spilte jo whist og quickstep i min taxi.* **Høvdingens kjære squaw får litt pizza i Mexico by hørsel skjærer god pizza på xylofon.** Pójdźże, kiń tę chmurność



W

A

R

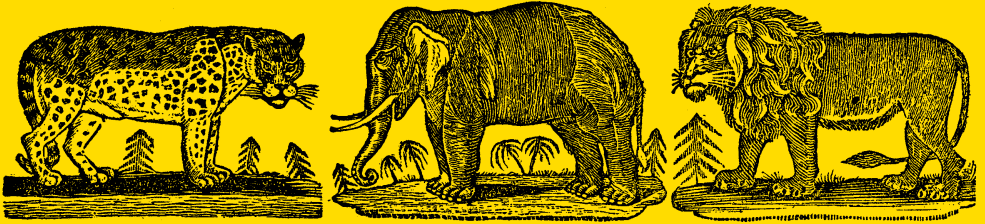
Display Weights

ROYAL BIRTHS EXTRAORDINARY,
The Old Lioness whelped FOUR remarkably fine CUBS, three of which are in perfect health.

TO BE SEEN

WOMBLE'S

Royal National Menagerie.



One of the most interesting Exhibitions which Europe affords, is a view of this Magnificent Collection of

FOREIGN ANIMALS AND BIRDS

Mr. G. W. begs to announce to the Public, that the whole of his superb Menagerie will attend this place; it is indisputably the most rich, grand, and complete Collection of rare beautiful Animals that was ever known to travel through any part of the world; and is now offered for the Inspection of Amateurs, Connoisseurs, and the Public, by which an opportunity is afforded of viewing at one glance every kind of extraordinary, rare, and valuable Quadrupeds and Birds that ever crossed the Ocean, such as always have been considered leading objects of Exhibition, exclusive of several Animals entirely new to this Country.—First,

That stupendous Animal, the Performing

ELEPHANT

From the Theatre Royal, Covent Garden.

TWO IMMENSE FULL GROWN BARBARY

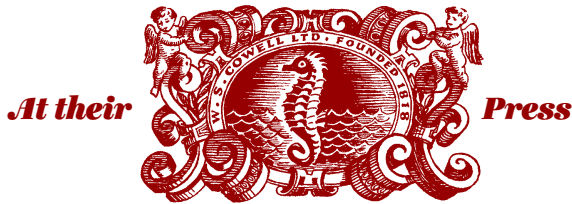
LIONS

AND LIONESSES,

THAT EXTRAORDINARY BIRD,

THE PELICAN

W.S. COWELL LTD



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DESIGN SERVICE
to plan and execute the typography & design
OF
BOOKS
ADVERTISING MATERIAL
AND
COMMERCIAL PRINTING

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closest supervision of all work through
composing room, letterpress dept.
and lithographic machine room*

DISPLAY WEIGHTS

Fat

Natural
Expensive
Rocket No5
Favourite Mum

Heavy

Mont des Arts
Grafisch Bedrijt
Luftschiff Sauerland
Execute Quaint Typography

Block

BLOCKY
SQUAREISH
FOR MAGNETIC
& DISTINCTIVE RESULTS

Fat Italic

Novelty
City Vienna
Absolute York
Publishing House

Ingeborg

Ingeborg was designed by Michael Hochleitner 2007–2009. ¶ Specimen designed by Michael Hochleitner. ¶ Thanks to Ingeborg Hochleitner (especially for unknowingly giving her name to this typeface), Manfred Hochleitner, Marlies Allmaier, Martin Andrews, Jo de Baerdemaeker, Andrew Berry, Veronika Burian, Rob Banham, Emanuela Conidi, Carolyn Davidson, Melanie Duarte, Mary Dyson, Victor Gaultney, Joke Gossé, Michael Hernan, Paul D. Hunt, Eric Kindel, Gerry Leonidas, Paul Luna, Charlene McGroarty, John Hudson, James Mosley, Rolf F. Rehe, Dan Reynolds, Linda Reynolds, Fiona Ross, José Scaglione, Yvonne Schüttler, Christian Schwartz, Paul Stiff, Miguel Sousa, Martin Tiefenthaler, Michael Twyman, Gerard Unger, Emma Williams. Special thanks to Dan Rhatigan and Mathieu Réguer. ¶ p.18 after a circus fair display, c. 1840. ¶ after design service advertising by W.S.Cowell LTD, (year unknown). ¶ Ingeborg type family was originally released by Typejockeys in 2009. Ingeborg is a trademark of Typejockeys. All rights reserved.

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More information on Ingeborg at
www.typejockeys.com